



Surrey County Netball Association (SCNA) promotes netball in Surrey and South West London, supporting our netball community and increasing opportunities for women and girls to participate in netball. We have a thriving executive committee overseeing local leagues, supporting people in learning to officiate and coach, delivering our successful talent development pathway, and promoting a range of other netball activities.

The committee usually meets five times a year and our AGM takes place in June. The committee members work collaboratively and some of the roles also include representing Surrey at other occasions and in regional technical groups. We currently have three vacancies on our committee and want to invite expressions of interest – Equality, Diversity and Inclusivity lead (new post), Treasurer, and Communications lead. These roles will help us to support our netball community and increase opportunities for women and girls to have fun, make friends, and improve health and wellbeing through participation in netball.

SURREY COUNTY COMMUNICATIONS LEAD OFFICER – Role Summary

Key Tasks:

- To contribute to the work of the Executive Committee with the aim of identifying ways to promote and publicise netball activities across Surrey, with particular emphasis on reaching under represented and minority groups
- To keep county website up to date, identify improvements, and liaise with operator of website
- To promote SCNA activities on digital platforms
- To grow SCNA presence on digital platforms and increase usage
- To report to the Executive Committee about usage of digital platforms and new ideas for publicity and communication
- To support leagues, clubs and members to publicise good news stories
- To liaise with the Surrey Netball Development Officer (NDO) to promote netball activities in Surrey
- To liaise with the Regional Communications Lead and the Regional Administrator to promote netball activities in Surrey

Desirable knowledge & skills:

- Passionate about netball in Surrey
- Passionate about communicating
- Knowledge and experience of websites and digital platforms,
- Interest in how digital communications can increase awareness of SCNA and promote its activities
- Have a keen interest in grass roots sport including understanding of barriers to participation
- Awareness of issues faced by minority communities to access information about netball opportunities
- Strong interpersonal and communication skills.
- Behave impartially at all times and respect the views of others

If you are interested in joining our thriving County Committee to support our netball community in Surrey, we would like to hear from you. Please apply with a CV and short covering letter, which explains how you would fit this role and what skills and experience you could bring to our committee. Please send your application to scnachair@hotmail.com by 15 February 2022